[LOGO HERE]

**Video Production Proposal**

[COMPANY NAME] (“Company”) is pleased to provide [CLIENT NAME] (“Client”) with the following video production proposal. The final product is an edited video production of a Residential Property in [CITY, STATE]. The address of the property is referenced below. This video will include footage as shot by Company aerial vehicles. The final product will be delivered via YouTube, thumb drive or Dropbox. Client will be onsite for filming at a time mutually agreeable to Company and Client, and will grant access to the entire property, including the inside and outside. Client agrees to ensure that any animals at or on the property will either be removed, placed in a cage or closed in a secluded room prior to Company arrival.

***Property Location:***

[ADDRESS]

[CITY] [STATE], [ZIP]

***Deliverables:***

Company will provide video production encompassing views of the overall property, including exterior and interior footage. Company specific deliverables are as follows:

1. 3-5 minute edited HD quality video for the web, such as YouTube
2. Embed capabilities and source code to publish video on website of Client’s choice
3. Non-exclusive rights in the United States
4. Copyright-free music in background of final video
5. Uploading of final video directly into MLS for Client
6. Final footage for deployment across Client’s social media and online platforms with YouTube link

***Pricing:***

$500.00 + Tax

Price includes the following:

1. 1080p @ 30fps in Pro Resolution (YouTube)
2. 1 hour of editing (additional editing is $[COST] per hour)
3. Copyright-free music
4. Branding with Client’s logo in the final video
5. Dual camera production with aerial and DLSM

***Additional Options:***

Mass Media 1080p 59.94 H.222 HQ Pro Resolution Raw w/o Watermark = $1,050.00 + Tax

Exclusive Rights to Footage (nobody may use footage for any other purposes) = $1,000.00 + Tax

Audio voice over provided by Client, integrated and edited by Company = $500.00 + Tax

***Payment Terms:***

At the time of signing this agreement, the Total project cost is $\_\_\_\_\_\_\_\_\_\_\_\_\_\_, including tax. 50% of Total is due upon execution of this agreement, with the balance due upon delivery of the final product. Company anticipates *approximate* delivery of final video within 10 (ten) business days from date of filming. This is not a guarantee.

ACH payment will be discounted 5% and full payment up front will be discounted 15%.

***Travel:***

If travel outside [CITY] metro area is requested and/or required, Company charges actual ticket prices for airfare, plus 10% handling fee. Any mileage outside the [CITY] metro area is charged at $0.55 per mile, and any hotel or meal expenses are at actual rate, plus 10% handling fee. Travel time is charged at $40 per hour, based on an 8 hour travel day. All expenses are due at time of expense invoice, net 10 days.

***Scope of Services:***

Services will be allocated based on recommendations of Company and Client. The objective is to plan and execute a video production that Client can use to promote their organization or sale of property. Client will receive a media file type per Company’s preference. If Client wishes to use delivered media for mass production/distribution, Client may purchase the “Exclusive Rights” option above.

***Signatures:***

The undersigned warrants that he/she is at least 18 years of age and the owner or the agent for the owner of said Property, that he/she has the full legal capacity and rights to execute this agreement, and to grant to the photographer/filmmaker/pilot the rights herein granted with respect to the subject property, and to bind all persons claiming an interest in the property without their knowledge or consent.

AGREED TO AND ACCEPTED BY:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Representative Date

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name Title

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Owner and/or Agent Date

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name Title

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Full Address

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Best Contact Phone/Email

***Billing Details:***

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Card Type Card Number

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Name On Card Exp Date Security Code

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Full Billing Address

All checks made payable to [COMPANY NAME].